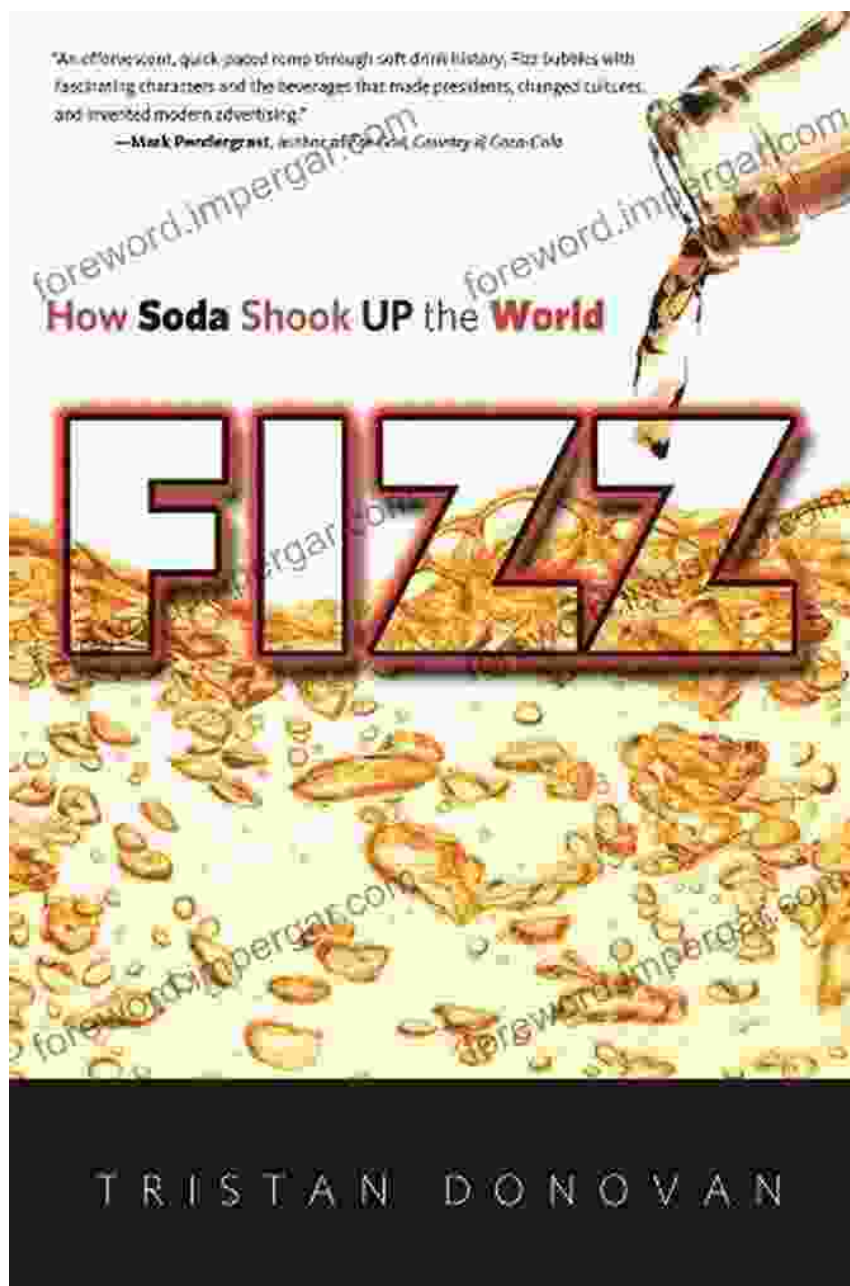


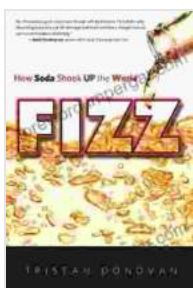
Fizz: How Soda Shook Up the World



Soda is one of the most popular drinks in the world. It's consumed by people of all ages and from all walks of life. But how did soda become so popular? And what's the story behind its rise to prominence? Mark Pendergrast's book *Fizz: How Soda Shook Up the World* tells the story of

soda's journey from its humble beginnings as a medicinal drink to its current status as a global phenomenon.

Pendergrast's book is a fascinating read for anyone who's ever enjoyed a cold glass of soda. He traces the history of soda from its origins in 17th-century Europe to its widespread popularity in the United States in the 19th and 20th centuries. Along the way, he introduces us to the colorful characters who helped to create and market soda, including pharmacists, doctors, and entrepreneurs.



Fizz: How Soda Shook Up the World by Tristan Donovan

★★★★☆ 4.5 out of 5

Language : English
File size : 3379 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 306 pages
Lending : Enabled



Pendergrast also explores the social, economic, and environmental impact of soda consumption. He discusses the role that soda has played in the rise of obesity and other health problems. He also examines the environmental impact of soda production and consumption, including the use of water and energy.

Fizz is a well-researched and engaging book that provides a comprehensive look at the history of soda. Pendergrast has interviewed

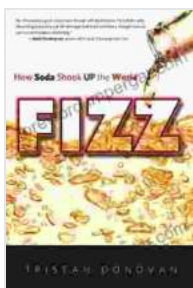
dozens of experts and consulted hundreds of sources to produce a book that is both informative and entertaining.

Whether you're a soda lover or a soda skeptic, Fizz is a must-read. Pendergrast's book provides a fascinating look at the history of one of the world's most popular drinks.

Here are some of the key takeaways from Fizz:

* Soda was originally invented as a medicinal drink. * Soda became popular in the United States in the 19th century thanks to the efforts of pharmacists and doctors. * The rise of soda consumption in the United States led to the development of new technologies for bottling and carbonating soda. * Soda has had a significant impact on popular culture, including the rise of fast food and the decline of milk consumption. * Soda consumption has also had a negative impact on health and the environment.

If you're interested in learning more about the history of soda, I highly recommend reading Fizz: How Soda Shook Up the World.



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