Art Deco Britain: Buildings of the Interwar Years



The interwar years of the 20th century marked a period of profound change and innovation in the world of architecture and design. The Art Deco movement emerged as a dominant force, leaving an indelible mark on cities across the globe, including Britain. Art Deco Britain: Buildings of the Interwar Years takes readers on a captivating journey through some of the most stunning structures of this era, exploring their architectural significance, historical context, and the stories they hold.

Chapter 1: The Birth of Art Deco in Britain

The chapter begins by tracing the origins and influences of the Art Deco movement in Britain. It examines how the style emerged as a synthesis of various artistic currents, including Cubism, Constructivism, and Egyptian Revivalism. Readers will gain insights into the key characteristics of Art Deco architecture, such as its bold geometric forms, stylized ornamentation, and the use of new materials.



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Screen Reader	: Supported
Enhanced typesetting	: Enabled
Print length	: 318 pages

by Elain Harwood



Chapter 2: London's Art Deco Landmarks

London, the vibrant capital of Britain, was a hub of Art Deco activity. This chapter showcases some of the city's most iconic Art Deco buildings, including the Hoover Building, the Daily Express Building, and the Shell Mex House. Each structure is meticulously described, with attention to its architectural details, historical significance, and the stories of the people who inhabited it.

Chapter 3: Art Deco Beyond London

The Art Deco movement spread far beyond London, leaving its mark on cities and towns across Britain. This chapter explores Art Deco buildings in various regions, including the Midland Hotel in Manchester, the Pierhead Building in Liverpool, and the Blackpool Tower Ballroom. Readers will discover the unique local influences that shaped these structures, as well as their impact on the surrounding communities.

Chapter 4: Art Deco Architecture in the Public Realm

Art Deco was not limited to commercial buildings. This chapter examines the use of the style in public spaces, such as cinemas, theaters, schools, and hospitals. Readers will learn about the role of Art Deco in creating a more modern and optimistic environment during the interwar period.

Chapter 5: Art Deco Interiors and Design

Art Deco extended its influence beyond architecture into the realm of interior design and decorative arts. This chapter delves into the distinctive style of Art Deco interiors, characterized by geometric patterns, bold colors, and the use of exotic materials. Readers will gain insights into the work of renowned Art Deco designers, such as Syrie Maugham and Jean-Michel Frank.

Chapter 6: The Legacy of Art Deco in Britain

The final chapter examines the lasting impact of Art Deco on British architecture and society. It discusses how the style has been interpreted

and adapted in subsequent decades, as well as its influence on modern and contemporary design. Readers will gain an understanding of the ongoing fascination with Art Deco and its continued relevance in the 21st century.

Art Deco Britain: Buildings of the Interwar Years is a comprehensive and beautifully illustrated volume that captures the essence of this remarkable architectural era. Through detailed descriptions, stunning photography, and engaging historical insights, the book brings to life the buildings that shaped the face of Britain during the interwar years. It is an essential read for anyone interested in architecture, design, and the history of 20thcentury Britain.

Free Download your copy of Art Deco Britain: Buildings of the Interwar Years today and embark on a captivating journey through the architectural splendor of this extraordinary period.



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